

Issue 47

January 2025

## Date announced for ENIC North 2025 in Scotland



Following the success of last year's UKENIC24 and ENIC North 2024 conferences, we're pleased to announce the date for ENIC North 2025 in Scotland.

The one-day event will take place on Tuesday 29 April at the Technology and Innovation Centre, University of Strathclyde.

It will feature a range of relevant and topical content across a series of breakout sessions and plenaries, including presentations, discussion panels and Q&As.

Lunch will be provided at the conference, which will also include a networking reception at the end of the day.

More information about speakers and themes will be announced in the coming weeks. We will let you know when booking opens.

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## UK ENIC joins latest UNESCO higher education meeting



## Customer satisfaction remains high for individual statement services



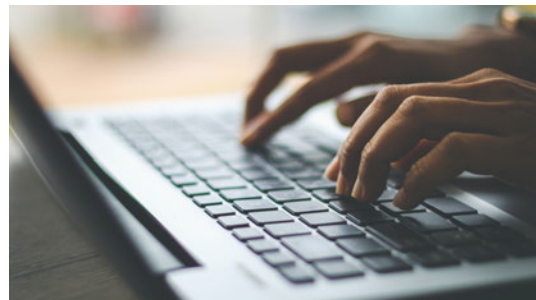
Some of our members find it helpful to have information about how our individual statement services are doing, especially if they are advising people about applying for statements.

The latest data from our managed customer satisfaction programme shows 96% of UK ENIC applicants were 'satisfied' or 'very satisfied' with the level of evaluation or assessment they received in 2024 – increasing from 93% in 2023.

Our overall NetPromoter score averaged 76 across the year, which is considered a 'world-class service'. The average benchmark for professional services and education was 51, so our satisfaction ratings far exceeded those of others operating in the sector we work in.

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## Getting in on the ACT



The ACT, a standardised test used for admission to US higher education, will be offered in an online format from April 2025.

The traditional pen-and-paper format will, however, continue to be available for the foreseeable future.

The move to introduce online assessments follows

A representative from UK ENIC joined the latest UNESCO Bureau to the Global Convention for Higher Education meeting, which took place online on 24 January.

Chris Lyons, Head of External Engagement, attended for the UK delegation.

The meeting was attended by a number of States Parties to the convention, who focused on the finalised draft guidelines for its implementation, promotion and take-up.

Chris said: 'Ideas were also shared about how regional recognition conventions may interact and overlap with the global convention, alongside discussions about if and how these relationships may be challenging.'

The four regional conventions are Europe (Lisbon Recognition Convention, 1997), Asia-Pacific (Tokyo Convention, 2011), Africa (Addis Convention, 2014) and Latin America and the Caribbean (2019).

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the College Board's recent pivot to a digital-only format for rival test, the SAT (which has been fully digital since 2024).

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## 73 qualifications reviewed, resulting in 34 database updates

As part of our ongoing database development work during recent months, UK ENIC has reviewed 73 qualifications from:

Albania, Belgium, Benin, Bosnia and Herzegovina, Botswana, Canada, Egypt, Ethiopia, Fiji, Gambia, Germany, Greece, Haiti, Hong Kong, Hungary, India, Israel, Italy, Japan, Kenya, Kosovo, Mexico, Namibia, Nepal, North Macedonia, Serbia, Sierra Leone, South Africa, Sri Lanka, Switzerland, Uganda, Ukraine, United States of America, Uzbekistan and Zambia [Login required for these links].

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## Follow us for regular social media updates

The monthly UK ENIC newsletter aims to provide you with relevant and useful news, updates and announcements.

As it is issued at the end of each month, there are inevitably times when some information included here has already been provided to followers of our social media channels.

As a reminder, here are the main UK ENIC social media channels which offer followers useful updates: **UK ENIC X (Twitter)** and **UK ENIC Facebook**.

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